



Classic
— & —
CONTEMPORARY
CAR
INVITATIONAL

Sponsorship Opportunities

June 15, 2024 | Cypress Pop-Up Village
West Vancouver

Classic & CONTEMPORARY CAR INVITATIONAL

About the Car Show

The 2024 Classic & Contemporary Car Invitational benefitting Canuck Place Children's Hospice - Dave Lede House has a new home at the Cypress Pop-up Village, hosted by British Pacific Properties on June 15, 2024.

The Lede Family and the England Family invite you to join us for an exclusive afternoon in support of children living with life-threatening illnesses and the families who love them

"When we did not know how much time we had left, the team at Canuck Place helped guide us to live each day making the most of Sawyer's life that he had left here on earth. Thank you to the generous donors who attend the Car Show Invitational for giving families like ours the opportunity to experience the incredible care Canuck Place provides."

Crystal Jones, Canuck Place Family



2024 Committee

Dave Lede
Kevin England
Alana Aquilini
Sharon Cooper
Christie Garofalo
Carlota Lee
Zahra Salisbury
Olaf Robrecht
Monica Soprovich

Presenting Sponsor



Attendee Demographics

Up to 300 of Vancouver’s most influential and philanthropic community members with backgrounds in business, development, construction, and entrepreneurship.

Sponsorship & Visibility

Our sponsorship benefits include opportunities to build your brand through digital and print media, event signage and collateral, on-site messaging, and social media. Select one or more of the listed Exclusive Opportunities to reach the desired Sponsorship Level below.

Sponsorship Levels	Presenting	Platinum	Gold	Silver	Bronze
Investment	SOLD	\$40,000 +	\$20,000 +	\$7,500 +	\$5,000 +
Ad in program	Full page ad	Full page ad	Half page ad	Quarter page ad	
Company recognition and link on CCCI website	Logo	Logo	Logo	Name	Name
Company recognition on print and digital event collateral and signage	Logo	Logo	Logo	Logo	Name
Recognition in CCCI email campaign including promotional and registered guest emails	Logo	Logo	Logo	Name	Name
Opportunity to provide all guests with a branded item	✓	✓			
Recognition in media release	✓	✓			
Recognition in social media event promotion	✓	✓	✓	✓	✓
Inclusion in full-page post event article in Iconic Concierge magazine	Logo	Logo	Logo	Logo	Logo
Invitations to exclusive Canuck Place recognition events	✓	✓	✓	✓	✓
Custom thank you gift	✓	✓	✓	✓	✓
First right of refusal for 2025 Car Show sponsorship opportunities	✓	✓	✓	✓	✓
Use of Canuck Place “Proud Supporter” logo	✓	✓	✓	✓	✓

Looking for something unique?

Please contact Kat Macleod Smit at kat@nosotrosproductions.com for more information on how we can build a custom package to suit your business’s philanthropic & marketing goals.

Exclusive Opportunities

Catering Sponsor \$25,000

1 Available

As the Exclusive Catering Sponsor, your contribution will be highlighted through the food services provided throughout the event.

- Recognition as Catering Sponsor on dedicated signage at food service location(s)
- Support care for vulnerable children and families



Decor Sponsor \$25,000

1 Available

Your contribution will ensure the Classic & Contemporary Car Invitational has a welcoming and elegant atmosphere that will set the stage for a sophisticated experience throughout the event.

- Recognition as Decor Sponsor on prominent event collateral and signage, including logo recognition on all florals
- Recognition as Decor Sponsor in pre & post event newsletters
- Support care for vulnerable children and families

Tent Sponsor \$20,000

2 Available

Your contribution will be recognized through the sponsorship of a designated tent space showcasing cars at the Classic & Contemporary Car Invitational event.

- Recognition as Tent Sponsor on prominent event collateral and signage at the entrance of your sponsored tent
- Recognition as Tent Sponsor in pre & post event newsletters
- Support care for vulnerable children and families



Entertainment Sponsor \$7,500

1 Available

As the Exclusive Entertainment Sponsor, your contribution will fund world-class entertainment at the event. Your entertainers will be front and centre for guests to enjoy throughout the show. This category is exclusive, and you will be the only event-scale provider of entertainment.

- Recognition as Entertainment Provider in signage at the main stage
- Support care for vulnerable children and families

Wine Sponsor \$7,500

1 Available

As the Exclusive Wine Sponsor, your contribution will be highlighted with signage at the bar.

- Recognition as Wine Sponsor on signage at the bar.
- Support care for vulnerable children and families

Welcome Drink Sponsor \$5,000

1 Available

As the Exclusive Welcome Drink Sponsor, your contribution will be highlighted with signage upon entry to the event.

- Recognition as Welcome Drink Sponsor in signage upon entry
- Support care for vulnerable children and families



Photo Station Sponsor \$5,000

1 Available

As the Exclusive Photo Station Sponsor your contribution will be recognized with Signage at the event photo opportunity station.

- Recognition as the Photo Station Sponsor at the Photo Station.
- Support care for vulnerable children and families

Coffee Sponsor \$5,000

1 Available

As the Coffee Sponsor, your contribution will be highlighted with signage at the coffee bike and on coffee cups.

- Recognition as Coffee Sponsor at the coffee station and on coffee cups.
- Support care for vulnerable children and families



Popcorn Sponsor \$5,000

1 Available

As the Popcorn Sponsor your contribution will be recognized with signage at the popcorn station.

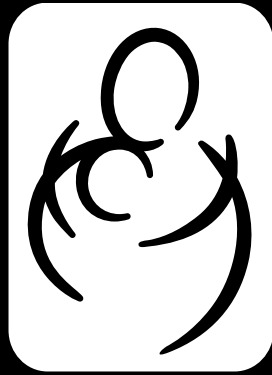
- Recognition as the Popcorn Sponsor on signage at the popcorn station.
- Support care for vulnerable children and families

Gelato Cart Sponsor \$5,000

1 Available

As the Gelato Cart Sponsor your contribution will be recognized with signage at the dessert station.

- Recognition as Gelato Cart Sponsor on signage at the dessert station
- Support care for vulnerable children and families



Canuck Place

CHILDREN'S HOSPICE

Dave Lede House

Presented by



canuckplacecarshow.com